

## Multimedia Journalism

### Module Information

2022.01, Approved

#### Summary Information

Module Code	7124JOURN
Formal Module Title	Multimedia Journalism
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	12
Workshop	24

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

#### Aims and Outcomes

Aims	1. Identify a news story and produce a well-structured report 2. Produce accurate reports for print, online and broadcast outlets. 3. Demonstrate a critical understanding of the importance of accuracy and language skills. 4. Demonstrate a critical understanding of journalism skills.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Identify a news story recognising news values and suitability for target audience.
MLO2	2	Produce accurate and grammatical news copy
MLO3	3	Structure a report in accordance with the news pyramid

### Module Content

Outline Syllabus	What is News? Writing for print, online and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation. Basic mobile journalism skills.
Module Overview	<p>This module helps you to identify a news story and produce a well-structured report. It:</p> <ul style="list-style-type: none"><li>helps you to produce accurate reports for print, online and broadcast outlets</li><li>enables you to demonstrate a critical understanding of the importance of accuracy and language skills</li><li>enables you to demonstrate a critical understanding of journalism skills</li></ul>
Additional Information	This module is designed to allow students to learn theoretical and practical skills in print, online and broadcast journalism

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Jackie Newton	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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