

## Liverpool John Moores University

Title: Multimedia Journalism  
Status: Definitive  
Code: **7124JOURN** (128329)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Guy Hodgson	Y

**Academic Level:** FHEQ7  
**Credit Value:** 20  
**Total Delivered Hours:** 48  
**Total Learning Hours:** 200  
**Private Study:** 152

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12
Seminar	12
Workshop	24

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of News Stories for print, online and broadcast outlets (approx. 3,000 words)	100	

### Aims

1. Identify a news story and produce a well-structured report
2. Produce accurate reports for print, online and broadcast outlets.
3. Demonstrate a critical understanding of the importance of accuracy and language skills.
4. Demonstrate a critical understanding of journalism skills.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a news story recognising news values and suitability for target audience.
- 2 Produce accurate and grammatical news copy
- 3 Structure a report in accordance with the news pyramid

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
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## Outline Syllabus

*What is News? Writing for print, online and broadcast, including structure, introductions, quotations, sources, story treatments, spelling grammar and punctuation. Use of language, accuracy and presentation. Basic mobile journalism skills.*

## Learning Activities

Lectures, Seminars and Workshops

## Notes

This module is designed to allow students to learn theoretical and practical skills in print, online and broadcast journalism