

## Liverpool John Moores University

Title: Advanced UK Broadcast Journalism  
Status: Definitive  
Code: **7127JOURN** (128117)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Shirley Lewis	Y

**Academic Level:** FHEQ7  
**Credit Value:** 20  
**Total Delivered Hours:** 48  
**Total Learning Hours:** 200  
**Private Study:** 152

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	48

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of work in the newsroom	100	

### Aims

*Students will synthesise their skills or writing, reporting and production whilst working to produce journalism broadcast artefacts both in groups and individually that approach professional UK standards.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Employ basic audio/video and editing techniques for broadcast and web-based news bulletin.
- 2 Demonstrate proficiency at newsgathering, newswriting, and multi-media storytelling to a realistic professional deadline.
- 3 Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
- 4 Critically appraise their project, evaluate the work of others in the team and propose solutions to improve group products.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio of work	1	2	3	4
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### **Outline Syllabus**

*Students will work as part of a team to design and create broadcast products to a starter professional standard*

### **Learning Activities**

Workshops

### **Notes**

The module allows students to extend and develop previous work into one production discipline. Students will work as part of a team to produce broadcast products to realistic professional deadlines demonstrating the application of core journalism skills.