

Module Information

2022.01, Approved

Summary Information

Module Code	7128JOURN
Formal Module Title	Advanced Broadcast Journalism
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Workshop	48

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	Students will synthesise their skills or writing, reporting and production whilst working to produce journalism and international journalism broadcast artefacts both in groups and individually that approach professional UK standards.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Employ basic audio/video and editing techniques for broadcast and web-based news bulletin.
MLO2	2	Demonstrate proficiency at newsgathering, newswriting, and multi-media storytelling to a realistic professional deadline.
MLO3	3	Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
MLO4	4	Critically appraise their project, evaluate the work of others in the team and propose solutions to improve group products.

Module Content

Outline Syllabus	Students will work as part of a team to design and create broadcast products to a starter professional standard
Module Overview	<p>This module will help you to achieve the following goals:</p> <p>Employ basic audio/video and editing techniques for broadcast and web-based news bulletin</p> <p>Gain proficiency at newsgathering, newswriting, and multi-media storytelling to a realistic professional deadline</p> <p>Application of professional journalism skills, including team-working, idea generation, news judgement, research and tenacity in pursuing stories and developing contacts</p> <p>Critically appraise your project, evaluate the work of others in the team and propose solutions to improve group products.</p>
Additional Information	The module allows students to extend and develop previous work into one production discipline. Students will work as part of a team to produce broadcast products to realistic professional deadlines demonstrating the application of core journalism skills.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio of work	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Polly Sharpe	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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