

Liverpool John Moores University

Title: Advanced Broadcast Journalism
Status: Definitive
Code: **7128JOURN** (128330)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Shirley Lewis	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 48
Total Learning Hours: 200
Private Study: 152

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	48

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of work in the newsroom. 1) Group work on multi-media content; 2) three separate stories, including a multi-media piece, a TV package and a web article or TV piece chosen by students; 3) a 1500 word reflective essay.	100	

Aims

Students will synthesise their skills or writing, reporting and production whilst working to produce journalism and international journalism broadcast artefacts both in groups and individually that approach professional UK standards.

Learning Outcomes

After completing the module the student should be able to:

- 1 Employ basic audio/video and editing techniques for broadcast and web-based news bulletin.
- 2 Demonstrate proficiency at newsgathering, newswriting, and multi-media storytelling to a realistic professional deadline.
- 3 Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
- 4 Critically appraise their project, evaluate the work of others in the team and propose solutions to improve group products.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of work	1	2	3	4
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Outline Syllabus

Students will work as part of a team to design and create broadcast products to a starter professional standard

Learning Activities

Workshops

Notes

The module allows students to extend and develop previous work into one production discipline. Students will work as part of a team to produce broadcast products to realistic professional deadlines demonstrating the application of core journalism skills.