

Liverpool John Moores University

Title: Broadcast Journalism Project
Status: Definitive
Code: **7131JOURN** (128119)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Shirley Lewis	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 20
Total Learning Hours: 200
Private Study: 180

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Seminar	8
Tutorial	12

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	A project which develops a news or sports story into a feature with appropriate broadcast treatments.	100	

Aims

To allow students who have completed the Advanced Broadcast Journalism module to enhance their professional practice and apply features treatment to a story.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a newsworthy story/issue which can be developed for features/documentary use.
- 2 Analyse and evaluate the work of fellow professionals
- 3 Demonstrate advanced broadcast skills in a longer-form treatment.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
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Outline Syllabus

Principles of news feature journalism; analysis of story-telling techniques, advanced broadcast practice

Learning Activities

Seminars and tutorials.

Notes

This module is an opportunity for students to demonstrate creative treatment and advanced story-telling techniques in the production of a self-determined feature.