

Broadcast Journalism Project

Module Information

2022.01, Approved

Summary Information

Module Code	7131JOURN
Formal Module Title	Broadcast Journalism Project
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Seminar	8
Tutorial	12

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To allow students who have completed the Advanced Broadcast Journalism module to enhance their professional practice and apply features treatment to a story.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify a newsworthy story/issue which can be developed for features/documentary use.
MLO2	2	Analyse and evaluate the work of fellow professionals
MLO3	3	Demonstrate advanced broadcast skills in a longer-form treatment.

Module Content

Outline Syllabus	Principles of news feature journalism; analysis of story-telling techniques, advanced broadcast practice
Module Overview	
Additional Information	This module is an opportunity for students to demonstrate creative treatment and advanced story-telling techniques in the production of a self-determined feature.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Portfolio	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Shirley Lewis	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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