Maritime Business and Management

Module Information

2022.01, Approved

Summary Information

Module Code	7148MAR
Formal Module Title	Maritime Business and Management
Owning School	Engineering
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Engineering

Learning Methods

Learning Method Type	Hours
Lecture	12
Tutorial	6

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

Aims and Outcomes

Aims	Analyse the fundamental managerial concerns normally attended to by senior management in the Maritime Industry

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically analyse a range of commercial and business aspects of the maritime industry
MLO2	2	Constructively review and analyse management matters which are of current concern within the maritime industry.
MLO3	3	Critically analyse a range of current issues and new developments in the sector
MLO4	4	Appraise risk management issues in the maritime sector

Module Content

Outline Syllabus	Tramp market and chartering.Voyage and time chartering practice.Third party ship managementRegistrationSafety management, maritime safety current status, formal safety assessment and risk assessment techniques.Matters of topical concern (e.g. ship breaking, piracy, security) case histories.ISM Code: evolution of code; purposes and principles; safety management principles and systems
Module Overview	This module addresses a range of significant commercial and business practices within the ship management and shipbroking sectors. You will analyse a range of case studies to illustrate the salient points.
Additional Information	This module addresses a range of significant commercial and business practices within the ship management and shipbroking sectors. Students analyse a range of case studies to illustrate the salient points.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Written coursework	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Zaili Yang	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings