

Liverpool John Moores University

Title: International Intellectual Property Law
Status: Definitive
Code: **7159LAWBC** (124001)
Version Start Date: 01-08-2021

Owning School/Faculty: Law
Teaching School/Faculty: Law

Team	Leader
Alison Lui	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 20
Total Learning Hours: 200
Private Study: 180

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Seminar	20

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	4500 word coursework	100	

Aims

1. To review the global nature of Intellectual Property Regimes and the regulatory mechanisms.
2. To describe each of the rights encompassed by the term intellectual property.
3. To consider the main legal elements pertinent to each right.
4. To review the operation of intellectual property regimes through specific global industries, e.g pharmaceuticals, media, information technology.
5. To place this study within the broader setting of economic policy and commercial application.
6. To consider the impact of new technology on these rights.

7. To consider international regulation in the context of a global information society.

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop a more in depth knowledge and understanding which is sufficient to critically evaluate key issues and current developments in relevant areas of international business, corporate and finance law.
- 2 Show originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry may be used to create and interpret knowledge in relevant areas of law.
- 3 Critically evaluate arguments, assumptions and abstract concepts and so formulate judgements and identify a range of solutions to a given problem.
- 4 Apply critical and analytical skills associated with legal analysis to identified scenario and situations.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

4500 word coursework	1	2	3	4
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Outline Syllabus

1. Introduction and rationale of Intellectual Property Regimes. Global and International Institutions.

Overview of the sources of global intellectual property law

Consider the global nature of Intellectual Property Regimes and the regulatory mechanisms provided by the enmeshment of national and intergovernmental regulation, the increasing roles of private regulators and public private hybrid bodies, the wide array of informal institutional arrangements that now operate alongside formal institutions, and the foundations of the field in normative practices, and normative sources, that extend beyond international law sources

2. Consideration of the following Intellectual Property rights placing each within the broader setting of global economic and social policy with reference to specific global industries and the position of developing and least developed countries

where applicable the impact of information technology on these rights

Copyright.

Patents.

Design Rights.

Trade and service marks.

Breach of confidence.

Passing off.

Sui Generis Rights

3. Enforcement and Remedies for Intellectual Property Rights at national and international level and the interplay of formal and informal mechanisms

4. The role of intellectual property in the protection of traditional knowledge and biodiversity.

Learning Activities

Lectures
Group work
Drafting exercises
Presentations
Case studies
Case analysis
Research exercises
Reading
Seminars

Since this is a level 7 module, great emphasis is put on independent learning.

Notes

This is an option module on the LLM International Business, Corporate and Finance Law programme.