

Press and Media

Module Information

2022.01, Approved

Summary Information

Module Code	7160PS
Formal Module Title	Press and Media
Owning School	Justice Studies
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Justice Studies

Learning Methods

Learning Method Type	Hours
Lecture	12
Practical	2
Tutorial	2
Workshop	2

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To examine the nature of the modern press and media landscape, including social media and how this aligns to policing and law enforcement. To critically evaluate and assess the role that the press and media play in modern policing and law enforcement activity, including the legal and ethical issues arising from the relationship between those forums. The aim is also to raise awareness and develop the knowledge and skills needed to successfully engage with the press and media and to use social media.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate the role of the press and media in the contemporary PALE landscape
MLO2	2	Critically evaluate the threats and opportunities for PALE posed by the emergence of social media. This includes both personally and at an organisational level
MLO3	3	Understanding the nuances and differences between the press and media at local, regional, national and international level
MLO4	4	Critically assess the professional, ethical and legal challenges emerging from engagement with the press and media

Module Content

Outline Syllabus	The Contemporary Press and Media Landscape Development of a Media Strategy The Press and Media Perspective Social Media Press and Media in the Operational Context Press, Media and the Law Press and Media Interviews Third Party Issues Governance and Accountability in dealing with the Press and Media (Leveson)
Module Overview	
Additional Information	This module focuses on the various aspects of leaders within policing and law enforcement and how they can effectively engage with the press and the media. It will consider effective use of social media and also look at the legal and ethical issues affecting this area of work. For Students on the Apprenticeship (SLMDA - 36519) the following standards are covered – A7 Understands the external environment, social, technological and policy implications B2 Understands the impact of disruptive technologies (mechanisms that challenge traditional business methods and practices) C1 Understands ethics and values-based leadership C8 Challenges strategies and operations in terms of ethics responsibility, sustainability, resource allocation and business continuity/risk management C9/C10/C11 Applies principles relating to corporate social responsibility, governance, regulatory compliance. Drives a culture of resilience and supports development of new enterprise and opportunities

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay - 2500 Words	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Steve Finnigan	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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