

Module Proforma

Approved, 2022.03

Summary Information

| Module Code | 7161MAR |
|---------------------|-----------------------------------|
| Formal Module Title | Maritime Economics and Management |
| Owning School | Engineering |
| Career | Postgraduate Taught |
| Credits | 20 |
| Academic level | FHEQ Level 7 |
| Grading Schema | 50 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|-----------------|--------------------------|-----------|
| Chia-Hsun Chang | Yes | N/A |

Module Team Member

| Contact Name Applies to all offerings Offerings | |
|---|--|
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Partner Module Team

| Contact Name Applies to all offerings Offerings | |
|---|--|
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Teaching Responsibility

| LJMU Schools involved in Delivery | |
|-----------------------------------|--|
| Engineering | |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
|----------------------|-------|

| Lecture | 24 |
|----------|----|
| Tutorial | 12 |

Module Offering(s)

| Offering Code | Location | Start Month | Duration |
|---------------|----------|-------------------------------------|----------|
| SEP-CTY | CTY | September | 12 Weeks |
| SEP_NS-CTY | CTY | September (Non-standard start date) | 12 Weeks |

Aims and Outcomes

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Evaluate the business, financial and management aspects of marine operations so enabling the students to have the essential knowledge and competencies to tackle the fundamental managerial concerns normally attended to by senior management in the maritime industry.

Learning Outcomes

After completing the module the student should be able to:

| Code | Description |
|------|---|
| MLO1 | Evaluate various aspects of marine operations including chartering, |
| MLO2 | Analyse the important aspects of shipping economics, ship finance and associated matters. |
| MLO3 | Discuss in depth the various operational aspects of ship management |
| MLO4 | Demonstrate a critical understanding of current issues and new developments in the shipping industry. |

Module Content

Outline Syllabus

Chartering practices with a focus on laytime calculation and economic aspect of charteringMaritime safety management, including formal safety assessment and traditional quantitative risk analysis techniques and the latest development of maritime safety research. Ship management, including history of 3rd party ship management, marketing process of ship management, ISM code, and selection of ship management using advanced multiple attribute decision making methods (e.g. AHP and TOPSIS). Registration, including flag of convenience, factors influencing owner choice of flag in and flag out, and port state control. Ship finance, including derivatives, forward freight agreement, commercial paper, credit ratings, LIBOR, ship financing types, leasing, security (i.e. mortgage etc.), Current Issues (research informed)

| Module Overview | | | |
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Additional Information

The module is designed to provide a comprehensive overview of the topics including chartering, finance, ship management, and operational considerations, which a shipping executive could deal with on a routine basis.

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|--------------------------------|
| Report | Report | 40 | 0 | MLO3 |
| Centralised Exam | Examination | 60 | 3 | MLO1, MLO3, MLO4, MLO2 |