

Summary Information

Module Code	7170DMKT
Formal Module Title	Digital Industry Clinic
Owning School	Business and Management
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Online	15

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module will give students the opportunity to interact with key individuals from industry whilst also developing practical skills relating to crucial pieces of software.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	To develop a practical understanding of key digital software in the industry.
MLO2	2	To develop an understanding of the skills and knowledge that the digital industry currently demands.
MLO3	3	To demonstrate a practical skill base through the creation of a digital portfolio.

Module Content

Outline Syllabus	The outline of this syllabus is designed to be flexible so that, dependent on what digital recruiters are currently demanding, this module can provide workshops to respond to those skill requests. The module will focus on significant software which is considered to be key to the industry.
Module Overview	
Additional Information	This module enables students to develop a crucial skill-base that is appropriate for the evolving digital industry.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Digital Portfolio	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Tashkin Vasfi	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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