

Liverpool John Moores University

Title: Managing Finance and Information for Success
Status: Definitive
Code: **7202BUSME** (124404)
Version Start Date: 01-08-2020

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
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Academic Level: FHEQ7
Credit Value: 30
Total Delivered Hours: 52
Total Learning Hours: 300
Private Study: 248

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Off Site	50

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Finance	2 hour exam	23	2
Report	Finance	2,000 words	23	
Essay	Info	4,000 words	54	

Aims

The Aims should be read in conjunction with important information in the Notes section.

To provide participants with the tools to interpret and evaluate financial information. The emphasis will be on the use of financial information by managers for effective decision making in their businesses and

To develop the ability to analyse current IS/IT issues as they relate to the strategic management of an organisation and to examine appropriate development theories to develop and deploy IS assets. In investigating current and future trends, students will explore information strategies, risk management and security, so as to maximise the benefits of this fast changing environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Use provided data, produce financial statements and critically reflect on the statements.
- 2 Discuss contractors' strategies for cost control.
- 3 Identify and discuss techniques for business management and corporate planning.
- 4 Discuss principles of corporate accounting.
- 5 Discuss information and knowledge management relevant to organisations or projects.
- 6 Identify principles of information technology and discuss their importance to the construction and real estate management sectors.
- 7 Identify information technology standards and discuss the interfaces between project management tools and corporate IT infrastructures.
- 8 Identify and discuss the functionalities and features of information technology in the project life cycle of an Infrastructure Project.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Finance exam	1	2		
Finance assignment	3	4		
Information assignment	5	6	7	8

Outline Syllabus

The Syllabus should be read in conjunction with important information in the Notes section.

- *Introduction to financial statements.*
- *Evaluation of company performance, including financial ratio analysis.*
- *Business planning and predictive models.*
- *Short-term decision making.*
- *Costing, including budgeting and allocation of overheads.*
- *Sources of funding for a business.*
- *Management and cost of capital.*
- *Project appraisal and long-term decision making and management of risk.*
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- *Methods of business valuation*
- *New challenges for managers: recognition and creation of information and an appreciation of its importance.*
- *A typology of Information Systems.*
- *The relationship between data, information and their management.*
- *Decision support in context: operational, tactical and strategic levels.*
- *Establishing information requirements.*
- *Content management.*
- *Corporate scale systems.*
- *Knowledge management.*
- *e-Business.*
- *Information rights, security and ethics.*
- *Systems Development.*

Learning Activities

Lectures, seminars, presentations by practitioners and field trips are all undertaken.

Notes

This module provides solely for the mapping of modules 6 and 7 on the MEng International Project Management at HfT Stuttgart.

The syllabus and scope is set by modules 6 and 7 on the MEng International Project Management at HfT Stuttgart.

The learning activities are set by modules 6 and 7 on the MEng International Project Management at HfT Stuttgart.

The assessment weighting reflects the ECTS credits of each module.