

Summary Information

Module Code	7202LODMS
Formal Module Title	Leading the Business
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Azar Shahgholian	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Andy Lewis	Yes	N/A
Jonathan Clark	Yes	N/A
Victoria McCall	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	48

Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to provide students with knowledge of how key business functions support organisational effectiveness. Students will learn about marketing, operations and finance and will develop an understanding of their inter-relatedness, to support the leadership and management decisions they make.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Develop and apply knowledge of financial management practices and strategies to support corporate governance, mitigate risk and improve organisational effectiveness.
MLO2	Apply operations management concepts and frameworks to critically appraise the role of strategic operations processes in supporting organisational development and strategy
MLO3	Apply a critical understanding of finance, marketing and operations management to develop an integrated approach to leadership within organisations

Module Content

Outline Syllabus
Interpretation of financial statements Financial analysis Corporate governance Risk (identification, analysis and management) Operations strategy Process design Performance improvement/measurement Marketing Brand and reputation management Business function integration

Module Overview

Additional Information

This module is part of the MSc Programme. For Students on the Apprenticeship (SLMDA - 36519) the following standards are covered -A2/A3/A4/A5/A6/A7 Understands organisational structures; business modelling, diversity, global perspectives, governance and accountability; the external environment, social, technological and policy implicationsA8 Understands new market strategies, changing customer demands and trend analysisC4 Understands risk management, environmental impact and cyber securityC9 Applies principles relating to corporate social responsibility, governance, regulatory complianceD1/D2/D3 Understands financial strategies including scenarios, modelling and identifying trends; application of economic theory to decision-making, and how to evaluate financial and non-financial informationD4/D5 Understands financial governance and legal requirements; and procurement strategiesD10 Can oversee procurement and supply chain management and contractsG5 Has knowledge of brand and reputation management

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Individual Report	100	0	MLO3, MLO1, MLO2