

Liverpool John Moores University

Title: Strategic Project Environment
Status: Definitive
Code: **7204BEPG** (120475)
Version Start Date: 01-08-2015

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

Team	Leader
Fiona Borthwick	Y

Academic Level: FHEQ7 **Credit Value:** 20.00 **Total Delivered Hours:** 33.00
Total Learning Hours: 200 **Private Study:** 167

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	33.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Case Study	Industry Case Study Related	100.0	

Aims

To develop an understanding of the project environment and how it impacts an all phases of a project.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate external influences on a project, considering government and

- industry structures and external stakeholders.
- 2 Examine the macro and micro economics influence on a project.
- 3 Critically appraise the role of ethics and corporate social responsibility within a global market place.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio Case Study	1	2	3
Related			

Outline Syllabus

Project Economics – macro and micro aspects.

Interaction with Governments and industry

Stakeholder approach to projects

Assessment analysis tools of markets and the effect of external environment on the project

Ethics and corporate social responsibilities, individuals and organisation considerations

Learning Activities

The module is delivered in taught mode by lectures and discussion using case studies, interactive group work and directed self-study.

Notes

The module develops students' understanding of projects and the effect external the environment has on their performance by providing a thorough investigation of the environment within which the projects operate.