

## Liverpool John Moores University

Title: Strategic Project Environment  
Status: Definitive  
Code: **7204BEPGDL** (120488)  
Version Start Date: 01-08-2015

Owning School/Faculty: Built Environment  
Teaching School/Faculty: Built Environment

Team	Leader
Fiona Borthwick	Y

**Academic Level:** FHEQ7      **Credit Value:** 20.00      **Total Delivered Hours:** 11.00  
**Total Learning Hours:** 200      **Private Study:** 189

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Online	11.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Case Study	Industry Case Study Related	100.0	

### Aims

*To develop an understanding of the project environment and how it impacts an all phases of a project.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate external influences on a project, considering government and

- industry structures and external stakeholders.
- 2 Examine the macro and micro economics influence on a project.
- 3 Critically appraise the role of ethics and corporate social responsibility within a global market place.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio Case Study	1	2	3
Related			

## Outline Syllabus

*Project Economics – macro and micro aspects.*  
*Interaction with Governments and industry*  
*Stakeholder approach to projects*  
*Assessment analysis tools of markets and the effect of external environment on the project*  
*Ethics and corporate social responsibilities, individuals and organisation considerations*

## Learning Activities

The module will be delivered via online recorded lectures, webinars and activities. Case studies will be used as part of the activities and online discussions.

## Notes

The module develops students' understanding of projects and the effect external the environment has on their performance by providing a thorough investigation of the environment within which the projects operate.