

Leading Innovation

Module Information

2022.01, Approved

Summary Information

Module Code	7204LODMS
Formal Module Title	Leading Innovation
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	Building on innovation theory and best practice, this module aims to develop students' ability to think and act innovatively in a range of organisational contexts. Students will evaluate opportunities to exploit digital technologies and consider strategies to support and promote innovative practices in their organisations.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop strategies to exploit opportunities and manage the innovation process based on the critical appraisal and synthesis of innovation concepts and frameworks.
MLO2	2	Synthesise theory and best practice to develop an advanced understanding of how digital solutions and assets can be exploited to enhance business performance
MLO3	3	Critically appraise and apply leadership strategies to develop and promote a culture of creativity and innovation within organisations
MLO4	4	Based on a critical understanding of business model concepts and innovation theory, evaluate opportunities to innovate business processes and working practices

Module Content

Outline Syllabus	Innovation concepts, processes and strategies (including open innovation and new product development)Entrepreneurial leadershipDigitising and digitalising for innovationThe entrepreneurial organisationDisruptive models and technologiesBusiness model innovation
Module Overview	Building on innovation theory and best practice, this module aims to develop your ability to think and act innovatively in a range of organisational contexts. You will evaluate opportunities to exploit digital technologies and consider strategies to support and promote innovative practices in your organisation.
Additional Information	This module is part of the MSc Programme.For Students on the Apprenticeship (SLMDA - 36519) the following standards are covered –B1/B2/B3 Understands innovation; the impact of disruptive technologies (mechanisms that challenge traditional business methods and practices); drivers of change and new ways of working across infrastructure, processes, people and culture and sustainabilityB5/B6 Initiates and leads change in the organisation; creates an environment for innovation and creativity, establishing the value of ideas and change initiatives and drive continuous improvementC10/C11 Drives a culture of resilience and supports development of new enterprise and opportunitiesE4/E5 Gives and receives feedback at all levels; builds confidence, develops trust and enables people to take risksH2 Judgement and challenge

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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