

Liverpool John Moores University

Title: Leadership for Strategic Execution
Status: Definitive
Code: **7205BEPG** (120476)
Version Start Date: 01-08-2016

Owning School/Faculty: Built Environment
Teaching School/Faculty: Built Environment

Team	Leader
Fiona Borthwick	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 33
Total Learning Hours: 200 **Private Study:** 167

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	33

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Case Study	Scenario based	100	

Aims

- 1. To explore and promote contemporary strategic project management principles.*
- 2. To enable student to understand the importance of managing hard and soft issues.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically appraise the impact of strategic execution and leadership.
- 2 Establish the processes required to ensure various elements of strategic value enhancing processes are implemented.
- 3 Critically evaluate the meaning of hard and soft issues, and how the two can be integrated into a strategic project management framework.
- 4 Develop a critical awareness of strategic planning, goal setting, stakeholder management, organisational culture and teams.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio Case Study	1	2	3	4
Related				

Outline Syllabus

The module will provide an introduction to the meaning of strategic project management. It will examine the main approaches to implementing strategic value enhancing practices, focusing particularly on:

- *Importance of leadership*
- *Stakeholder engagement*
- *Goal setting and performance measurement*
- *Strategic project planning*
- *Organisational culture and teams*

Learning Activities

The module is delivered in taught mode by lectures involving discussions using case studies, interactive group work and directed self-study.

Notes

This module aims to give you a broad theoretical and practical understanding of strategic execution and leadership. It will explore the crucial role that leadership plays in achieving better project performance and how to best use that role.