

## Liverpool John Moores University

Title: Leadership for Strategic Execution  
Status: Definitive  
Code: **7205BEPGDL** (120489)  
Version Start Date: 01-01-2016

Owning School/Faculty: Built Environment  
Teaching School/Faculty: Built Environment

Team	Leader
Edward Ochieng	Y

**Academic Level:** FHEQ7      **Credit Value:** 20.00      **Total Delivered Hours:** 11.00  
**Total Learning Hours:** 200      **Private Study:** 189

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Online	11.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Case Study	Scenario based	100.0	

### Aims

- 1. To explore and promote contemporary strategic project management principles.*
- 2. To enable student to understand the importance of managing hard and soft issues.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically appraise the impact of strategic execution and leadership.
- 2 Establish the processes required to ensure various elements of strategic value enhancing processes are implemented.
- 3 Critically evaluate the meaning of hard and soft issues, and how the two can be integrated into a strategic project management framework.
- 4 Develop a critical awareness of strategic planning, goal setting, stakeholder management, organisational culture and teams.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio Case Study	1	2	3	4
Related				

## Outline Syllabus

*The module will provide an introduction to the meaning of strategic project management. It will examine the main approaches to implementing strategic value enhancing practices, focusing particularly on:*

- *Importance of leadership*
- *Stakeholder engagement*
- *Goal setting and performance measurement*
- *Strategic project planning*
- *Organisational culture and teams*

## Learning Activities

The module will be delivered via online recorded lectures, webinars and activities. Case studies will be used as part of the activities and online discussions.

## Notes

This module aims to give you a broad theoretical and practical understanding of strategic execution and leadership. It will explore the crucial role that leadership plays in achieving better project performance and how to best use that role.