Ethics for Business

Module Information

2022.01, Approved

Summary Information

Module Code	7250ECBM
Formal Module Title	Ethics for Business
Owning School	Business and Management
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
European College of Business Management

Learning Methods

Learning Method Type	Hours
Workshop	36

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To develop a critical awareness of the philosophical underpinnings of ethical decision making in organisations and to appreciate the impact that ethical issues can have on organisations.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evaluate the philosophical underpinnings of ethical reasoning.
MLO2	2	Critically appraise the different ethical perspectives of a number of theorists.
MLO3	3	Critically analyse the cultural, social, political and personal dimensions of ethics within a business environment.
MLO4	4	Critically analyse a business and demonstrate an academic underpinning to an ethical profile.
MLO5	5	Evaluate the importance of the ethical dimensions in the management of business.

Module Content

Outline Syllabus	The philosophical origins of ethics.The importance of frames of reference.Ethical theory.Ethical reasoning.Moral and cultural relativism.Stakeholder management and notions of transparency and accountability.
Module Overview	
Additional Information	This module will be delivered on a deep learning basis, requiring the application of ethical theory to your personal work environment, ready for further development and debate in class. The module will develop a critical awareness of the philosophical underpinnings of ethical decision making in organisations and allow students to appreciate the impact that that ethical issues can have on organisations. Delivery will be over two blocks, addressing the philosophical origins of ethics, the importance of frames of reference, ethical theory, ethical reasoning, moral and cultural relativism, stakeholder management and notions of transparency and accountability. The module is assessed with 2 pieces of summative coursework of a total of 4,000 words.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	1,500 word essay	30	0	MLO1, MLO2, MLO3, MLO4, MLO5
Report	2,500 word report	70	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts