

Dissertation MBA

Module Information

2022.01, Approved

Summary Information

Module Code	7260ECBM
Formal Module Title	Dissertation MBA
Owning School	Business and Management
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
European College of Business Management

Learning Methods

Learning Method Type	Hours
Tutorial	6

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	44 Weeks

Aims and Outcomes

Aims	To prepare a dissertation that applied managerial concepts and research techniques to a significant organisational problem or issue.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Select evaluate and apply critical management thinking to an organisational issue or problem, supporting this evaluation with appropriate literature.
MLO2	2	Develop the research approach and critically evaluate the techniques used to investigate an important management problem or issue.
MLO3	3	Synthesise information and data to arrive at a coherent conclusion and recommendations.
MLO4	4	Critically evaluate the strategic implications of the recommendations made.
MLO5	5	Critically reflect on his/her development of knowledge, skills, techniques and methodological approaches used during the preparation of the dissertation.

Module Content

Outline Syllabus	Working in conjunction with the supervising tutor, the student will refine the precise topic for research. Building on the Research Methods for Managers module, students will develop their critical skills as a researcher, both with regard to methodological justification and subject specific issues.
Module Overview	
Additional Information	The dissertation build on previous learning from the Research Methods for Managers module - successful completion of which is a prerequisite for submitting the dissertation) and the appropriate subject specific modules, with the learning outcomes being achieved through an 18-20,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem. Whilst the student will primarily operate as an independent learner for this in-depth advanced study, support and guidance will be available from the assigned supervisor. Nonetheless, students are expected to reflect upon their methodological and subject issues, with this reflective element being viewed as an important aspect of the dissertation process.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	18-20,000 word diss	100	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts