

Liverpool John Moores University

Title: Dissertation
Status: Definitive
Code: **7299BUSME** (123628)
Version Start Date: 01-08-2020

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
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Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 20
Total Learning Hours: 600 **Private Study:** 580

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Seminar	10
Tutorial	10

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	Diss	not exceeding 20,000 words (not including appendices)	100	

Aims

To enable participants to produce an M level dissertation which investigates a complex business issue, to locate the work within a body of contemporary knowledge, to generate and analyze data, to derive supportable conclusions and to make practical and actionable recommendations for the enhancement of current

business practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Design and apply appropriate research methodologies to investigate a complex business issue
- 2 Critically evaluate a range of theoretical concepts relevant to the identified business issue.
- 3 Demonstrate expertise in research skills, by generating appropriate data and undertaking systematic and rigorous data analysis, in order to address the research objectives or questions
- 4 Synthesize conclusions and articulate practical, actionable and costed recommendations evaluating the strategic implications of implementation and impact.
- 5 Reflect critically upon own development during the programme and how the learning has/can impact management practice.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4	5
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Outline Syllabus

The dissertation is the guided development from the research methods module (7254BUSME). The areas of study are outlined in the summative assignment of 7254BUSME (the research proposal) and developed through tutorial meetings with the dissertation supervisor.

Learning Activities

Seminars in semester as preparation.
1:1 supervision and directed study.

Notes

This is the final module on the MBA Executive Leadership programme. It is the student's own contribution to knowledge and the journey to a reflexive learner.

The programme specification sets out the time frame for completion of the module.