

## Liverpool John Moores University

Title: DESIGN MANAGEMENT  
Status: Definitive  
Code: **7305BEPG** (120973)  
Version Start Date: 01-08-2016

Owning School/Faculty: Built Environment  
Teaching School/Faculty: Built Environment

Team	Leader
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**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 33  
**Total Learning Hours:** 200      **Private Study:** 167

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Workshop	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Presentation on real design scenario	30	
Portfolio	AS2	Portfolio of real design scenario documentation	70	

### Aims

*This module aims to enable students to understand, appraise and analyse the complexities of designing and refurbishing buildings by exploring a project's objectives and aspirations from the client's perspective.*

*Students will gain a strategic appreciation and critical application of how to design,*

*refurbish and specify building projects by consistently focusing on and aligning decisions to expected client outcomes and benefits.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Critically review methods, theories and techniques of value management, in the context of building design and refurbishment
- 2 Critically evaluate the strategic direction of clients in order to develop and propose innovative and creative design proposals and projects
- 3 Produce and analyse specifications in order to critically appraise the commercial viability of design proposals and projects from a triple-bottom line perspective
- 4 Utilise and apply industry standard software in order to optimise the design process

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

PRESENTATION	1	2		
PORTFOLIO	1	2	3	4

## **Outline Syllabus**

*Value management*  
*Building design and refurbishment*  
*Building specification*  
*RIBA plan of work*  
*Corporate strategy*  
*Feasibility study and analysis*

## **Learning Activities**

Lectures and workshops

## **Notes**

This module develops student's ability to appreciate the importance developing and proposing building design and refurbishment projects in accordance with the strategic direction of clients and commercial business.