Liverpool John Moores University

Title:	Change and Knowledge Management
Status:	Definitive
Code:	**7337OSTENG** (123070)
Version Start Date:	01-08-2020

Owning School/Faculty:	Business and Management
Teaching School/Faculty:	Technical University of Ostrava

Team	Leader
Stephanie Sturges	

Academic Level:	FHEQ7	**Credit Value:**	10	**Total Delivered Hours:**	25
Total Learning Hours:	100	**Private Study:**	75		

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Seminar	25

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	2,500 words	100	

Aims

To enable participants to develop the expertise and skill needed by leaders and managers to enable change and innovation in organisations through change and knowledge management. To equip students with tools and approaches for a successful change project.

Learning Outcomes

After completing the module the student should be able to:

1	Critically evaluate theories and research on knowledge and change management and how these theories can impact on organisational success.
2	Synthesise and evaluate methodologies and techniques for effective knowledge and change management in an organisation.
3	Use evidence to plan action in respect of knowledge management and/or change management issues (mini-project).
4	Evaluate organisational and managerial capabilities in delivering results.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| COURSEWORK | 1 | 2 | 3 | 4 |

Outline Syllabus

Change management and drivers of change
Change management theory and models
Change management and planning canvas, case studies
Change management in practice
Vision, strategy and tactics change management, policy deployment.
Knowledge management in the process of change management.
Models for the use of knowledge management to build core competencies.
Tools for carrying out knowledge management.
Overcoming resistance to change

Learning Activities

Seminars include interpretation of change management and knowledge management terminology, interactive discussions, case studies, practical examples, best practice and feedback.

Notes

The module examines issues around change and knowledge management. The students will learn the skills needed to cope with changes and also to manage knowledge processes within an organisation. It is important that students are aware of the needs for management innovation and the development of knowledge in the organisation.

Assessment will be based on a project of change and knowledge management in a particular organisation. This project will involve investigation by the student, collection of data and information and it will include evaluation and analysis of the knowledge management system and analysis of change management issues in the respective organisation.