

Liverpool John Moores University

Title: Dissertation - MBA Executive Leadership
Status: Definitive
Code: **7339OSTENG** (123065)
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management
Teaching School/Faculty: Technical University of Ostrava

| Team | Leader |
|-------------------|--------|
| Stephanie Sturges | |

Academic Level: FHEQ7
Credit Value: 60
Total Delivered Hours: 18
Total Learning Hours: 600
Private Study: 582

Delivery Options

Course typically offered: Non Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Seminar | 2 |
| Tutorial | 16 |

Grading Basis: 50 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|-------------------|---|---------------|---------------|
| Dissertation | Diss | 15,000 words (not including appendices) | 100 | |

Aims

To enable participants to produce a FHEQ Level 7 dissertation which investigates a complex business issue.

To locate the work within a body of contemporary knowledge.

To generate and analyze data

To derive supportable conclusions and to make practical and actionable recommendations for the enhancement of current business practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Design and apply appropriate research methodologies to investigate a complex business issue.
- 2 Critically evaluate a range of theoretical concepts relevant to the identified business issue.
- 3 Demonstrate expertise in research skills, by generating appropriate data and undertaking systematic and rigorous data analysis, in order to address the research objectives or questions.
- 4 Synthesize conclusions and articulate practical, actionable and costed recommendations evaluating the strategic implications of implementation and impact.
- 5 Critically reflect on their learning and demonstrate the impact they have made to their organisation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | | | |
|--------------|---|---|---|---|---|
| Dissertation | 1 | 2 | 3 | 4 | 5 |
|--------------|---|---|---|---|---|

Outline Syllabus

The syllabus of study is developed from the Research Proposal (the summative assesment on the Research Methods module) during tutorials with the student's supervisor.

Learning Activities

Participation on the dissertation module starts with a seminar session for the group, followed by individual tutorials with an assigned supervisor.

Notes

This final core module is the investigation of a complex business issue by the individual student, supported by a supervisor.