

Managing Resources Internationally

Module Information

2022.01, Approved

Summary Information

Module Code	7340ECBM
Formal Module Title	Managing Resources Internationally
Owning School	Business and Management
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
European College of Business Management

Learning Methods

Learning Method Type	Hours
Workshop	72

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To introduce students to the major issues of managing business resources in the international context, including people, information, knowledge and technology. The module takes a multi-disciplinary approach to managing the resources within the global environment and should act partially as a 'summative' module on the programme, placed in the last taught semester to enable the use of skills and knowledge developed elsewhere in the curriculum, whilst also developing and enabling the students to acquire new areas of knowledge and skills.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate the importance of resources to develop a sustainable competitive advantage for the international organization.
MLO2	2	Critically evaluate and explain how the management of human, information, financial, cultural, process, technological and knowledge-based resources may lead to sustainable competitive advantage for the international organization.
MLO3	3	Appreciate challenges associated with managing resources in the international organization.
MLO4	4	Critically explore the role of managers in leading change within international organizations.
MLO5	5	Work as part of a team to deliver a group presentation to a client organisation.

Module Content

Outline Syllabus	Introduction to International Business and Management. Attainment of organisational goals, the strategy and sustainable competitive advantage through resources. The effective utilisation and coordination of resources to achieve defined objectives with maximum efficiency: leadership and management.
Module Overview	
Additional Information	The module is designed to give students an insight into the management of resources within international business. There will be a variety of input methods (directed tasks, presentations, seminars and lecture – but all based on student-centred case study-based approaches). The students will be assessed informally throughout the module using case-study materials, question and answer sessions and summative through the coursework. A thorough briefing regarding each of the assessment methods will be given in the corresponding teaching sessions.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Gap presentation	50	0	MLO1, MLO3, MLO5
Artefacts	Individual report	50	0	MLO2, MLO4

Module Contacts