

### Summary Information

Module Code	7406BEPG
Formal Module Title	Strategic Project Environment
Owning School	Civil Engineering and Built Environment
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

### Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

### Learning Methods

Learning Method Type	Hours
Lecture	33

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

### Aims and Outcomes

Aims	To develop an understanding of the project environment and how it impacts on all phases of a project.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate external and internal influences on a project, considering government and industry structures, economics, stakeholders, organisational/project structures and culture.
MLO2	2	Assess the emerging forces in the market (such as; climate change, digitalisation, new forms of funding, robots and changing workforce etc.) and their influence on projects.
MLO3	3	Critically appraise the role of ethics and corporate social responsibility within a global market place.

## Module Content

Outline Syllabus	The module will look to discuss the following aspects within the strategic consideration of both projects and organisations and the context of working in both home and international markets. Theory and practice will be used with case studies to expand and contextualise the following: Introduction to the Project Environment Internal factors that influence the projects – their links with the emerging forces in the market External factors that influence the projects - their links with the emerging forces in the market Ethics and corporate social responsibilities, individuals and organisational considerations
Module Overview	This module develops your understanding of the project environment and its impact on all phases of a project. It improves your understanding of the projects themselves and thoroughly investigates environmental influences.
Additional Information	The module develops students' understanding of projects and the effect internal and external environment factors has on their performance by providing a thorough investigation of the environment within which the projects operate.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio Case Study Related	100	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Fiona Borthwick	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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