LIVERPOOL JOHN MOORES UNIVERSITY

Strategic Project Environment

Module Information

2022.01, Approved

Summary Information

Module Code	7406BEPGDL
Formal Module Title	Strategic Project Environment
Owning School	Civil Engineering and Built Environment
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

Learning Methods

Learning Method Type	Hours
Online	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

Aims and Outcomes

Aims	To develop an understanding of the project environment and how it impacts an all phases of a project.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate external influences on a project, considering government and industry structures and external stakeholders.
MLO2	2	Examine the macro and micro economics influence on a project.
MLO3	3	Critically appraise the role of ethics and corporate social responsibility within a global market place.

Module Content

Outline Syllabus	Project Economics – macro and micro aspects.Interaction with Governments and industryStakeholder approach to projectsAssessment analysis tools of markets and the effect of external environment on the projectEthics and corporate social responsibilities, individuals and organisation considerations
Module Overview	
Additional Information	The module develops students' understanding of projects and the effect external the environment has on their performance by providing a thorough investigation of the environment within which the projects operate.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio Case Study Related	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Fiona Borthwick	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings