

**Summary Information**

|                            |   |
|----------------------------|---|
| <b>Module Code</b>         | 7407BEPGDL                              |
| <b>Formal Module Title</b> | Leadership for Strategic Execution      |
| <b>Owning School</b>       | Civil Engineering and Built Environment |
| <b>Career</b>              | Postgraduate Taught                     |
| <b>Credits</b>             | 20                                      |
| <b>Academic level</b>      | FHEQ Level 7                            |
| <b>Grading Schema</b>      | 50                                      |

**Module Contacts****Module Leader**

| <b>Contact Name</b> | <b>Applies to all offerings</b> | <b>Offerings</b> |
|---------------------|---------------------------------|------------------|
| Volkan Ezcan        | Yes                             | N/A              |

**Module Team Member**

| <b>Contact Name</b> | <b>Applies to all offerings</b> | <b>Offerings</b> |
|---------------------|---------------------------------|------------------|
| Fiona Borthwick     | Yes                             | N/A              |

**Partner Module Team**

| <b>Contact Name</b> | <b>Applies to all offerings</b> | <b>Offerings</b> |
|---------------------|---------------------------------|------------------|
|---------------------|---------------------------------|------------------|

**Teaching Responsibility**

|  |
|--|
| <b>LJMU Schools involved in Delivery</b> |
| Civil Engineering and Built Environment  |

**Learning Methods**

| Learning Method Type | Hours |
|----------------------|-------|
| Online               | 11    |

### Module Offering(s)

| Offering Code | Location | Start Month | Duration |
|---------------|----------|-------------|----------|
| JAN-CTY       | CTY      | January     | 12 Weeks |

### Aims and Outcomes

| Aims |  |
|------|--|
|      | 1. To explore and promote contemporary strategic project management principles.2. To enable student to understand the importance of managing hard and soft issues. |

### Learning Outcomes

After completing the module the student should be able to:

| Code | Description   |
|------|---|
| MLO1 | Critically appraise the impact of strategic execution and leadership.   |
| MLO2 | Establish the processes required to ensure various elements of strategic value enhancing processes are implemented.                       |
| MLO3 | Critically evaluate the meaning of hard and soft issues, and how the two can be integrated into a strategic project management framework. |
| MLO4 | Develop a critical awareness of strategic planning, goal setting, stakeholder management, organisational culture and teams.               |

### Module Content

| Outline Syllabus  |
|---|
| The module will provide an introduction to the meaning of strategic project management. It will examine the main approaches to implementing strategic value enhancing practices, focusing particularly on: <ul style="list-style-type: none"> <li>• Importance of leadership</li> <li>• Stakeholder engagement</li> <li>• Goal setting and performance measurement</li> <li>• Strategic project planning</li> <li>• Organisational culture and teams</li> </ul> |

## Module Overview

This module provides a broad theoretical and practical understanding of strategic execution and leadership. It explores the crucial role that leadership plays in achieving better project performance and how to best use that role. During your studies you will:

explore and promote contemporary strategic project management principles

improve your understanding of the importance of managing hard and soft issues

## Additional Information

This module aims to give you a broad theoretical and practical understanding of strategic execution and leadership. It will explore the crucial role that leadership plays in achieving better project performance and how to best use that role.

## Assessments

| Assignment Category | Assessment Name              | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|------------------------------|--------|--------------------------|--------------------------|
| Portfolio           | Portfolio Case Study Related | 100    | 0                        | MLO2, MLO3, MLO4, MLO1   |