

Liverpool John Moores University

Title: INTRODUCTION TO FACILITIES MANAGEMENT STRATEGY
Status: Definitive
Code: **7414BEPGDL** (123518)
Version Start Date: 01-08-2020

Owning School/Faculty: Civil Engineering and Built Environment
Teaching School/Faculty: Civil Engineering and Built Environment

Team	Leader
Matthew Tucker	Y

Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 11

Total Learning Hours: 100 **Private Study:** 89

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Online	11

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Critical essay on strategic management theory	100	

Aims

The module aims to enable students to understand the influences and drivers on facilities management (FM) from a strategic business level. It identifies how students can take an FM perspective of generic management theory and frameworks to better understand its strategic positioning, markets, innovation, and future trends.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the importance of positioning FM at a strategic business level
- 2 Apply a facilities management perspective to generic management theory
- 3 Critically review, analyse and evaluate the importance of embedding innovation management in facilities management
- 4 Envisage future trends in facilities management and critically apply to facilities management strategy.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4
-------	---	---	---	---

Outline Syllabus

Understanding facilities management from an operational and strategic level
Understanding where facilities management is best positioned in a business context
Management theory and concepts for facilities management
The macro and micro environment for facilities management organisations
Business markets, threats and opportunities from a facilities management perspective
The implementation and resourcing of facilities management strategy
Facilities management innovation and change at a strategic business level
Forecasting trends and change in the facilities management industry
Achieving resource optimisation and waste minimisation

Learning Activities

The module will be delivered via a series of pre-recorded lectures which are archived in the virtual learning environment supported by live on-line seminars and formative learning tasks.

Notes

The module enables students to obtain a broad understanding of facilities management in a strategic business context.