

### Summary Information

Module Code	7426BEPG
Formal Module Title	Real Estate Management
Owning School	Civil Engineering and Built Environment
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

### Teaching Responsibility

LJMU Schools involved in Delivery
Civil Engineering and Built Environment

### Learning Methods

Learning Method Type	Hours
Lecture	22
Workshop	11

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-CTY	CTY	September	12 Weeks

### Aims and Outcomes

Aims	This module aims to develop students' knowledge of strategic real estate management theory and examine its practical application. Students will also analyse operational real estate management strategies and their impact on overall performance.
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## After completing the module the student should be able to:

### Learning Outcomes

Code	Number	Description
MLO1	1	Critically assess decision-making processes in relation to legal and practical issues concerned with the management of different types of real estate.
MLO2	2	Identify and evaluate real estate management objectives and formulate real estate management policies and strategies.
MLO3	3	Evaluate the role of the real estate professional in the strategic management of different types of real estate.
MLO4	4	Appraise the strategic managerial and business processes associated with real estate investment and management, including Corporate Social responsibilities.

### Module Content

Outline Syllabus	Real estate management strategies Corporate real estate management CSR and Sustainability International real estate management Residential real estate management Commercial real estate management Identification of real estate market trends Identification of work processes
Module Overview	This module provides an understanding of the application of key management and business strategies in Real Estate investment. It will develop your knowledge of commercial, corporate and residential real estate management objectives, policies and strategy formulation. You will consider strategic Real Estate management theory and examine its practical application as well as analysing operational Real Estate management strategies and their impact on overall performance.
Additional Information	The module provides students with an understanding of the application of key management and business strategies to real estate investment. The module will develop the student's knowledge of commercial, corporate and residential real estate management objectives, policies and strategy formulation.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Assignment	100	0	MLO1, MLO2, MLO3, MLO4

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Steffen Heinig	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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