Business Project

Module Information

2022.01, Approved

Summary Information

Module Code	7452BUSME
Formal Module Title	Business Project
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to enable students to develop a business project negotiated with an employer.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and negotiate objectives with key stakeholders within the organisation for a business project
MLO2	2	Critically evaluate a range of theoretical concepts relevant to the identified business issue
MLO3	3	Critically analyse and integrate complex information related to the business project.
MLO4	4	Report and present findings with reflection on their effectiveness as a practitioner and their own leadership approaches

Module Content

Outline Syllabus	Insider researcher skills, process and ethical issuesPresentation skillsReport WritingNegotiation and advocacy skillsStakeholder collaborationPersonal presenceStory telling skills
Module Overview	
Additional Information	This module also can be run in company with structured learning in the workplace incorporated into the syllabus in order to enhance applicability and personal/professional development on an individual basis

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	2500 Report	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings