Leadership and Strategic Performance

Module Information

2022.01, Approved

Summary Information

Module Code	7453BUSME
Formal Module Title	Leadership and Strategic Performance
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	48

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks
SEP_NS-MTP	MTP	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	This module aims to enable students to understand the business external environment taking into account global perspectives, governance, accountability as well as social, technological and policy implications. Focusing on leadership and communication, and bringing opportunities and strengths together, this module also aims to enable students to build strategies which enabling high performance in the working environment.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate the impact of the business environment in influencing the strategy and success of an organisation
MLO2	2	Appreciate organisational structures; business modelling; global perspectives as well as governance and accountability.
MLO3	3	Evaluate leadership strategies to create value and improve organisational performance.

Module Content

Outline Syllabus	Introduction to external environmentsThe impact of globalisation on businessesGovernance and accountabilityTechnological and policy implicationsSocial, environmental and ethical strategic implicationsAligning goals to strategyLeading and creating conditions for performance Leadership in context and strategic leadershipOrganisational CultureClarity and strategic thinking and inspirational communicationSkills and talent utilisation, strategic workforce planning, balanced people and technical skills
Module Overview	This module enables you to develop leadership and strategic performance by: providing an understanding of the external business environment, taking into account global perspectives, governance and accountability as well as social, technological and policy implications. focusing on leadership and communication and bringing opportunities and strengths together enabling you to build strategies which lead to high performance in the working environment
Additional Information	This module is part of the MBA programme.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	2500 Word Report	50	0	MLO1, MLO2
Presentation	20 Minute Presentation	50	0	MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Moataz Al Hilou	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings