

Summary Information

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| Module Code | 7456BUSME |
| Formal Module Title | Enterprise and Risk Management |
| Owning School | Leadership and Organisational Development |
| Career | Postgraduate Taught |
| Credits | 10 |
| Academic level | FHEQ Level 7 |
| Grading Schema | 50 |

Teaching Responsibility

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| LJMU Schools involved in Delivery |
| Leadership and Organisational Development |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Workshop | 24 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| APR-MTP | MTP | April | 12 Weeks |
| JAN-MTP | MTP | January | 12 Weeks |
| SEP-MTP | MTP | September | 12 Weeks |

Aims and Outcomes

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| Aims | This module aims to enable students to understand the different aspect of enterprise and risk management, in order to utilise both management skills in the working environment. It also aims to enable the student to consider intrapreneurial and entrepreneurial behaviour through enterprise development. |
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After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|--|
| MLO1 | 1 | Critically evaluate the key concepts of risk management |
| MLO2 | 2 | Analyse the concepts of competitive strategies, intreprenurialism, entrepreneurialism and approaches to enterprise development |
| MLO3 | 3 | Distinguish the entities with responsibility for risk within an organisation and the development of risk culture |

Module Content

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|------------------------|--|
| Outline Syllabus | Supporting development of new enterprise and opportunities Understanding competitive strategies intreprenurialism, and entrepreneurialism Approaches to effective decision making Knowledge of ethics and values based leadership Driving cultures of resilience Challenge strategies in operations in terms of ethics, responsibility and sustainability Resource allocation and business continuity/risk management Business continuity in risk management Regulatory requirements in risk management Legal and safety standards relating to risk Environmental impact relating to risk |
| Module Overview | |
| Additional Information | This module is part of the MBA programme. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|------------------------|--------|--------------------------|---------------------------------|
| Presentation | 20 minute presentation | 100 | 0 | MLO1, MLO2, MLO3 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|-----------------------|--------------------------|-----------|
| Fiona Armstrong-Gibbs | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
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