Research Strategies for Practitioners

Module Information

2022.01, Approved

Summary Information

Module Code	7460BUSME
Formal Module Title	Research Strategies for Practitioners
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to enable students to develop a conceptual framework from which research philosophies strategies and methods associated with leadership business and management can be critically reviewed and focussed into a coherent strategic leadership/business consultancy project, and in doing so, to develop as reflective scholarly practitioners.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate originality in investigating a complex work based problem/opportunity in an organisational setting; taking into account the expectations of a range of stakeholders
MLO2	2	Evaluate sources of knowledge and information which can be utilised in order to investigate a problem or issue.
MLO3	3	Synthesise an investigative approach for the project and present approach.
MLO4	4	Assess ethical considerations which need to be considered when designing, conducting and reporting on strategic leadership/business issue
MLO5	5	Critically reflect on their role as an internal consultant and how they can advance the boundaries or personal and organisational knowledge

Module Content

Outline Syllabus	Key concepts for the insider researcherResearch ethics and insider researchPower, politics and ethics of inside researchCredibility of inside researchApproaches to conducting inside researchPurpose and practice of data sourcingResearch designData gathering techniquesManaging the research processReflection and reflexivityIdentify research and data tools and resources
Module Overview	This module enables you to develop a conceptual framework from which research philosophies, strategies and methods associated with leadership business and management can be critically reviewed. You will apply research methods in the strategic leadership/business consultancy project to develop yourself as a reflective, scholarly practitioner.
Additional Information	This is an option module which must be chosen and studied before undertaking module 7469BUSME Strategic Business Consultancy Project (MBA Programme) 7479BUSME Strategic Leadership Consultancy Project (MSc in Leadership and Management Practice) or 7489BUSME Business Growth Consultancy Project (MBA Scale-ups)

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	2500 Proposal	100	0	MLO1, MLO2, MLO4, MLO5, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Natalie Marguet	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings