

Summary Information

Module Code	7469BUSME
Formal Module Title	Strategic Business Consultancy Project
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Natalie Marguet	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
----------------------	-------

Tutorial	8
Workshop	6

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	44 Weeks

Aims and Outcomes

Aims	This module aims to enable students to undertake a work based strategic business consultancy project and put into practice the skills and knowledge gained over the duration of the course and apply concepts from wider management literature. The strategic business consultancy project provides the opportunity for the student to conceptualise and propose high performance strategies focusing on growth/sustainable outcomes.
-------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Identify and negotiate objectives with key stakeholders within the organisation for a strategic business consultancy project
MLO2	Critically evaluate a range of theoretical concepts relevant to the identified strategic business issue
MLO3	Critically analyse and integrate complex information related to the strategic business project.
MLO4	Report and present finding with reflection on their effectiveness as a practitioner as well as their own leadership approaches

Module Content

Outline Syllabus
Negotiation and advocacy skills Stakeholder collaboration Leadership development plan Strategic business consultancy project process – tendering Field investigation and analysis Report writing and presentation skills Insider researcher skills, process and ethical issues

Module Overview

This module aims to:

enable you to undertake a work-based strategic business consultancy project

put into practice the skills and knowledge gained over the duration of your course

apply concepts from wider management literature

provide you with an the opportunity to conceptualise and propose high performance strategies focusing on growth/sustainable outcomes

Additional Information

The strategic business consultancy project is the guided development from the final research methods module 7460BUSME Research Strategies for Practitioners.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Dissertation	12000 - 15000 word report	80	0	MLO3, MLO1, MLO4, MLO2
Presentation	20 minute presentation	20	0	MLO3, MLO1, MLO4, MLO2