

Research Methods

Module Information

2022.01, Approved

Summary Information

Module Code	7470BUSME
Formal Module Title	Research Methods
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. This module aims to enable students to provide a conceptual framework from which research philosophies, strategies and methods associated with business and management can be critically reviewed and focused into a coherent research proposal 2. To develop high level research competencies, in particular those related to data collection, interpretation and analysis, that enable students to design, undertake and evaluate independent research in an organisational setting
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate and appraise research undertaken by others
MLO2	2	Propose and justify a methodology for a research project in business management that will stand up to critical scrutiny and provide a poster to exemplify the proposal
MLO3	3	Critically appraise the contribution primary and secondary data sources can make to research studies, particularly with respect to sampling, statistical analysis and data presentation techniques
MLO4	4	Synthesize a research approach to address the improvement of the quality of decisions in a management context and present the approach in a written proposal
MLO5	5	Take a reflective and independent approach to the learning process.

Module Content

Outline Syllabus	1. Positioning of masters dissertations.2. Research philosophies and strategies.3. Purpose and practice of literature and data sourcing.4. Research design5. Data gathering techniques - focus groups, interview and questionnaire.6. Analysis of quantitative and qualitative data.7. Statistical analysis, to include computer analysis.8. Ethical issues in organisational research.9. Managing the research process
Module Overview	
Additional Information	Students on the MBA must complete this module prior to undertaking module 7468BUSME, whilst students on the MSc Leadership and Management Practice should complete this module prior to undertaking module 7478BUSME.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	2500 word proposal	100	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Hannah Wilson	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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