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Title: Managing the Business
Status: Definitive
Code: **7473BUSME** (125521)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Azar Shahgholian	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: S1 & S2 & Summer

Component	Contact Hours
Workshop	48

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	2500 word report	100	

Aims

This module aims for students to understand the inter-relationship of key management functions in a business and their impact on effective management. This module provides a basis upon which students can assess how individuals can maximise the way they manage in an organisation.

Learning Outcomes

After completing the module the student should be able to:

- 1 Assess the impact financial management has upon management processes
- 2 Critically evaluate the management of core processes in the business to deliver value.
- 3 Integrate the functions of marketing, finance, HR and operations to enhance management practice.
- 4 Reflect on the inter-relationship of different functions to manage a business effectively

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2500 Word Report	1	2	3	4
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Outline Syllabus

Financial business strategies, models, scenarios, and trend identification
Evaluate financial and non-financial information to improve management processes
Setting budgets, KPI's and allocating resources
Accounts and budget presentation
Financial business case and development tools
Financial governance and legal requirements, Health and Safety, well-being and compliance requirements.
The supply network
Process design and development
Procurement, logistics and the supply chain
Measuring operational performance
Operational excellence and its impact of business growth
How core processes deliver value to customers

Learning Activities

Workshops will have an action-learning core with tutor input and flipped classroom environments. Critique of application of theory to practice and critical reflection

Notes

Module part of the MSc Leadership and Management