

Module Information

2022.01, Approved

Summary Information

Module Code	7479BUSME
Formal Module Title	Leadership and Management Consultancy Project
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Tutorial	8
Workshop	6

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks
SEP_NS-MTP	MTP	September (Non-standard start date)	12 Weeks

Aims and Outcomes

Aims	This module aims for students to apply management knowledge and skills and review and reflect on their own application of management practices within the context of emerging themes.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate management practices
MLO2	2	Apply and adapt management practices to particular contexts.
MLO3	3	Reflect on the effectiveness of their own management practice

Module Content

Outline Syllabus	Negotiation and advocacy skills Stakeholder collaboration Leadership development plan Leadership and management consultancy project process – tendering Field investigation and analysis Report writing and presentation skills Insider researcher skills, process and ethical issues
Module Overview	This module aims to enable you to undertake a work-based leadership and management consultancy project and put into practice the skills and knowledge gained over the duration of the course, applying concepts from wider leadership and management literature. The leadership and management consultancy project enables you to conceptualise and propose high performance strategies focusing on growth/sustainable outcomes.
Additional Information	The leadership and management consultancy project is the guided development from the final research methods module 7460BUSME Research Strategies for Practitioners.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Dissertation	12000 - 15000 word Report	80	0	MLO1, MLO2, MLO3
Presentation	20 minute presentation	20	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Joanne Vincett	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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