

Summary Information

Module Code	7481BUSME
Formal Module Title	Scale-up Leadership
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Kevin Flinn	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Fiona McNamara	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Workshop	24

Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to help the students begin their studies by identifying their own personal leadership development needs by self-review and an assessment of their business scale-up context. Central to scaling a business is the need for the leaders in the organisation to develop their mind-set for growth. This module allows the student to review and reflect on their leadership and importantly then considers the way leaders engage and equip those around them to scale the business. This module is about leading a high performing business.
-------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Assess and reflect upon their leadership approach and style for scaling-up a business and their impact on others
MLO2	Analyse Leadership approaches and mind set to realise business scale-up potential
MLO3	Critically reflect upon the engagement of people through high performance work practices

Module Content

Outline Syllabus
Personal and business growth self-assessment Tools and techniques for self-development and assessment Adaptive leadership Collaborative leadership Agile leadership Leadership of culture Ethics, values, professional codes of practice. Independent Learning strategies Introduction to coaching Introduction to action learning Self-Reflection: Self Analysis and awareness Emotional Intelligence and Empathy – understand impact of self on others Business scale-up analysis, SWOT and related assessment tools Engagement strategies in high performance contexts Prioritisation and strategic alignment of activities

Module Overview

This module aims to help you identify your own leadership needs through:

self-review and an assessment of your business scale-up context

considering the way leaders engage and equip those around them to scale the business

developing a growth mind-set

Additional Information

Recommended texts: Coutu, S (2014) Scale up report on UK Economic Growth. Scale up Institute London Higson, P and Sturgess, A (2014) Uncommon Leadership: How to build competitive advantage by thinking differently. Kogan Page. London

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	2500 maximum word report	100	0	MLO2, MLO3, MLO1