

Summary Information

Module Code	7483BUSME
Formal Module Title	Productivity, Talent and Excellence
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Susan Barry	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
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Workshop	24
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Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to help the students understand the interplay between productivity, people and performance within excellence frameworks and highlights some of the key business issues recognised as underpinning growth.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically assess factors shaping productivity and their significance for accelerated business growth.
MLO2	Evaluate strategies for talent management through identification, recruitment, development and retention
MLO3	Critically reflect upon excellence frameworks and the impact on core processes to enable business growth

Module Content

Outline Syllabus
Productivity through scope and scale Economic productivity and economics of accelerated growth Management productivity Digital productivity Talent management strategies Learning organisation Workforce design Diversity and inclusion Excellence frameworks and their impact on business growth Operational excellence and its impact on productivity and growth Performance measures and alignment Core process development for growth

Module Overview

This module aims to help you:

understand the interplay between productivity, people and performance within excellence frameworks

identify key business issues that are recognised to underpin growth

Additional Information

MBA Scale up.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	2500 maximum word Report	100	0	MLO2, MLO3, MLO1