

Summary Information

Module Code	7484BUSME
Formal Module Title	Finance for Scale-Up
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jonathan Clark	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
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Workshop	24
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Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to help you develop your business acumen which is needed to understand the finances of the business and how they inform and shape decision making. With scale-up business there is also a need to be able to position the business with potential funding sources and understand the implications of different sources of funding.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically assess financial models for accelerated business growth
MLO2	Develop finance business cases for scaling a business
MLO3	Critically evaluate and present financial options to support growth

Module Content

Outline Syllabus
Funding sources for businesses Financial business models for growth Evaluate financial and non-financial information Account and budget presentation Financial business case development tools Scenarios, modelling and trend identification Financial governance and legal requirements Regulatory environments, legal, health and safety and well-being and compliance requirements Presentation strategies

Module Overview
This module aims to provide knowledge and understanding of the financial aspects of scaling up a business.

Additional Information

MBA Scale up.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	100	0	MLO1, MLO3, MLO2