

## Leading Business Growth

### Module Information

2022.01, Approved

#### Summary Information

Module Code	7488BUSME
Formal Module Title	Leading Business Growth
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

#### Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

#### Learning Methods

Learning Method Type	Hours
Workshop	48

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks
SEP-MTP	MTP	September	12 Weeks

#### Aims and Outcomes

Aims	This module aims to help the students bring together the different strands of scaling up a business and consider how they integrate to develop a business.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Reflect and justify leadership style and approach for scaling a business within the specific context
MLO2	2	Assess the effectiveness of leadership teams to deliver growth.
MLO3	3	Critically evaluate leadership strategies for growth

**Module Content**

Outline Syllabus	Reflective practice Values based leadership and ethical growth Leadership development for growth Coaching and developing leadership capacity Skills and talent utilisation, balanced people and technical skills Personal presence and story-telling skills Clarity and strategic thinking and inspirational communication Gives and receives feedback at various levels Mentoring and professional support Leadership strategies, build trust and rapport Leading team for accelerated growth Lead change, set agenda and give support from key stakeholders Evaluation frameworks Performance measures for success Lead indicators
Module Overview	
Additional Information	MBA Scale Up

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	20 Minute Presentation	40	0	MLO1
Report	2500 word report	60	0	MLO2, MLO3

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Edith Graham	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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