

## Module Information

2022.01, Approved

### Summary Information

Module Code	7491BUSME
Formal Module Title	Leadership, Engagement and Personal Development
Owning School	Leadership and Organisational Development
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

### Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

### Learning Methods

Learning Method Type	Hours
Off Site	20
Online	4
Workshop	24

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	1. This module aims to help students begin their studies by identifying their own personal and professional leadership development goals through reflection on: personal identity, the social context of leading with and through others and an assessment of the impact this has in a business/organisation context.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Assess and reflect upon their personal identity and its significance to personal leadership practice.
MLO2	2	Critically evaluate themselves as leaders and their relationships with colleagues and teams
MLO3	3	Develop skills that enhance engagement of team and stakeholders and their leadership of themselves and others.

### Module Content

Outline Syllabus	Self-image and identity and the links between identity and leadership behaviour A critical overview of common approaches to leadership Personal and business/organisational self-assessment Values, beliefs, meanings and ethics leading to professional codes of practice. Self-confidence in a working environment Equality, ethics and inclusion Introduction to coaching and action learning Knowledge of organisational/team dynamics How to build engagement Lead, influence and manage people Building constructive working relationships across teams Presentation skills
Module Overview	
Additional Information	This module is part of the Postgraduate Certificate in Leadership and Digital Marketing

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	5000 Word Portfolio	100	0	MLO1, MLO2, MLO3

### Module Contacts