# **Liverpool** John Moores University

Title: RESEARCH METHODS FOR MANAGEMENT

Status: Definitive

Code: **7500AE** (103458)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: Dublin Business School

Team	emplid	Leader
Graham Padgett		Υ

Academic Credit Total

Level: FHEQ7 Value: 15.00 Delivered 32.00

**Hours:** 

Total Private

Learning 150 Study: 118

**Hours:** 

#### **Delivery Options**

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	20.000
Tutorial	2.000
Workshop	10.000

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	5000 word research proposal	100.0	

#### **Aims**

To provide a basis for understanding Management Research / Information and its academic context and underpinnings.

To develop an overall set of competencies as generic Management research and information skills.

To develop skills in robust academic debate and critique.

# **Learning Outcomes**

After completing the module the student should be able to:

- 1 Apply: a) a critical approach to Management research, b) appropriate concepts addressed on the programme.
- 2 Propose and justify the potential for Masters Dissertation in Management addressing a specified Management problem.
- Demonstrate: a) skills in secondary data use, b) understanding of primary data collection
- Take a reflective approach to learning and demonstrate originality of thought and innovativeness.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

ESSAY 1 2 3 4

# **Outline Syllabus**

Context
Planning
The philosophy of research
Inductive and deductive
Phenomenology and positivism
Validity and reliability of research
Implications for research approaches
Academic literature
Secondary data
Qualitative approaches
Project Management and supervision
Writing a Dissertation

#### **Learning Activities**

Lectures and tutorials.

#### References

Course Material	Book
Author	Frankfort-Nachmias, C and Nachmias, D
Publishing Year	1996
Title	Research methods in social sciences
Subtitle	
Edition	5th edition
Publisher	London: Edward Arnold

ISBN	

Course Material	Book
Author	Gilbert, N
Publishing Year	2008
Title	Research social life
Subtitle	
Edition	3rd edition
Publisher	London: Sage
ISBN	

Course Material	Book
Author	Saunders, M, Lewis, P and Thornhill, A
Publishing Year	2007
Title	Research methods for business students
Subtitle	
Edition	4th edition
Publisher	Harlow: Prentice Hall
ISBN	

Course Material	Book
Author	Smith, M J
Publishing Year	1998
Title	Social science in question
Subtitle	
Edition	
Publisher	London: Thousand Oaks
ISBN	

# Notes

lectures and tutorials