

Liverpool John Moores University

Title: RESEARCH SKILLS ANALYSIS
Status: Definitive
Code: **7500FTKMI** (106490)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Susan Hill	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	12.000
Workshop	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Research proposal - 3,000 words is the foundation of the dissertation.	100.0	
Portfolio	AS2	PDP portfolio - this will concentrate upon PDP issues and key skills as the student's have progressed throughout the programme .	20.0	

Aims

1) To provide a conceptual framework from which research philosophies, strategies and methods associated with business management can be critically reviewed.

2) *To develop research competencies, in particular those relating to the collection and analysis of data that enables students to critically design and evaluate independent research concerning a management problem or issue.*

3) *To develop students PDP skills so that they become critical and independent thinkers, ready for employment.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically appraise research undertaken by others.
- 2 Propose and justify a report for a research project in business management that will stand up to critical scrutiny.
- 3 Critically appraise the contribution primary and secondary data sources can make to research studies in respect of sampling, analysis and data presentation techniques.
- 4 Synthesize research findings to improve the quality of decisions in management through making recommendations.
- 5 Take a reflective and independent approach to the learning process.
- 6 Demonstrate and critically evaluate PDP skills, along with their integration and impact on learning.
- 7 Critique the integration of all modules in relation to research analysis.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3	4	5	6	7
CW	4	5	6	7			

Outline Syllabus

- 1) *Positioning of Masters dissertations.*
- 2) *Research philosophies and strategies.*
- 3) *The purpose and practice of literature sourcing.*
- 4) *Data gathering techniques.*
- 5) *The analysis of quantitative and qualitative data.*
- 6) *SPSS.*
- 7) *Ethical issues in organisational research.*
- 8) *Managing the research process and design.*

Outline syllabus for PDP sessions:-

- 1) *Creative problem solving.*
- 2) *Examination techniques and report writing.*
- 3) *Researching skills - the analysis and articulation of data.*
- 4) *Enquiry based learning.*
- 5) *Careers information and employment skills.*

- 6) *Preparation for work input.*
- 7) *Communication skills, written and oral.*
- 8) *Action planning.*
- 9) *Time management skills.*

Learning Activities

- 1) Lecture and tutorials.
- 2) Discussion of current business practices and management theories.
- 3) Case study analysis.
- 4) Workshop sessions for PDP.
- 5) Guest speakers to be used for PDP sessions.

References

Course Material	Book
Author	Burton, D
Publishing Year	2000
Title	Research Training for Social Scientists
Subtitle	a handbook for postgraduate researchers,' London
Edition	
Publisher	Sage Publications
ISBN	

Course Material	Book
Author	Bryman, A. & Bell, E.
Publishing Year	2003
Title	Business Research Methods
Subtitle	
Edition	Oxford,
Publisher	Oxford University Press
ISBN	

Course Material	Book
Author	Clough, P. & Nutbrown, C.
Publishing Year	2002
Title	A student guide the methodology: justifying enquiry
Subtitle	
Edition	London,
Publisher	Sage
ISBN	

Course Material	Book
Author	Coghlan, D. & Brannick, T.

Publishing Year	2004
Title	Doing action research in your own organisation
Subtitle	
Edition	London,
Publisher	Sage
ISBN	

Course Material	Book
Author	Easterby-Smith, M., Thorpe, R. & Lowe, A.
Publishing Year	2002
Title	Management Research
Subtitle	an introduction'
Edition	London,
Publisher	Sage
ISBN	

Course Material	Book
Author	Malhotra, Naresh & Birks David
Publishing Year	2000
Title	Marketing Research
Subtitle	an applied approach'
Edition	3rd Edition
Publisher	Essex, Pearson Publishers
ISBN	

Course Material	Book
Author	Robson, C.
Publishing Year	2002
Title	Real World Research
Subtitle	a resource for social scientists and practitioner-researchers'
Edition	2nd Edition
Publisher	Oxford, Blackwell
ISBN	

Course Material	Book
Author	Saunders, M., Lewis, P. & Thronhill, A.
Publishing Year	2003
Title	Research Methods for business students
Subtitle	
Edition	
Publisher	Harlow, Financial Times Prentice Hall
ISBN	

Notes

This module provides a foundation in research approaches and techniques that will enable students to progress Masters level study that culminates in the International MBA dissertation.

The rationale for the research proposal is that it documents the tools and techniques that the student will use in the dissertation process.

There will be continual feedback throughout the module so that students will critique the literature, the methods and debate these with their peers.

The module is also focussed on the progression of students as they develop into becoming independent thinkers, who are capable of articulating and synthesizing the information and knowledge gained from the programme.

Feedback and support in the process of collecting evidence will be given throughout the year, for example evidence gathered from semester 1 will be formally assessed at the end of the 1st semester and the portfolio will be submitted at the end of the academic year.