

Liverpool John Moores University

Title: CORPORATE FINANCE ENVIRONMENT
Status: Definitive
Code: **7500KFBMI** (107577)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial Manchester

Team	Leader
Karl Roberts	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 38.00
Total Learning Hours: 150
Private Study: 112

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	24.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Mini Case Study	50.0	
Exam	AS2	Examination	50.0	2.00

Aims

To provide coverage of the corporate finance environment in which business operates, including decision management functions, project and investment appraisal, funding techniques and topical issues.

Learning Outcomes

After completing the module the student should be able to:

- 1 Interpret and appraise the financial policy objectives of an organisation e.g. the shareholder value generation, investment policy, short and long-term financing.
- 2 Quantitatively evaluate, analyse and appreciate the main corporate finance divisions of a company e.g. its capital budgeting, short-term working capital management, capital structure and dividend decisions.
- 3 Critically appraise the use of company and market financial information to assess and evaluate financial performance in the corporate sector and in the markets, e.g. using risk-return models, ratio analysis and portfolio theory.
- 4 Critically apply financial tools, models and theories of corporate finance when dealing with real world practical applications.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4
EXAM	1	2	3	4

Outline Syllabus

Corporate Value.
Risk and Return.
Capital Budgeting.
Financing Decisions.
Capital structure.
Risk Management.
Short term Financial planning.
Mergers & acquisitions - doing the deal.
International Trade.

Learning Activities

Lectures and workshops
 Tutorial including use of case studies and role plays
 Group work towards assessed coursework centring around a realistic business scenario.

References

Course Material	Book
Author	Arnold, G
Publishing Year	2005
Title	Corporate Financial Management
Subtitle	

Edition	3rd edition
Publisher	FT Prentice Hall
ISBN	

Course Material	Book
Author	Brealey, R and Myers, S
Publishing Year	2003
Title	Principles of Corporate Finance
Subtitle	
Edition	7th edition
Publisher	McGraw Hill
ISBN	0-07-115144-3

Course Material	Book
Author	Grinblatt, M and Titman, S
Publishing Year	2001
Title	Financial Markets and Corporate Strategy
Subtitle	
Edition	2nd edition
Publisher	McGraw Hill
ISBN	0-07-112341-5

Course Material	Book
Author	Pike, R and Neale, B
Publishing Year	2006
Title	Corporate Finance and Investment
Subtitle	
Edition	5th edition
Publisher	Prentice Hall
ISBN	10-0273695665

Course Material	Book
Author	British Venture Capital Organisation
Publishing Year	0
Title	www.bvca.co.uk
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Journal of Applied Corporate Finance
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	

ISBN	
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Course Material	Book
Author	Financial Analysts Journal
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

To provide students with a theoretical and practical overview of the issues faced by businesses in making investments, evaluating risk and structuring funding requirements. This includes an appraisal of how such decisions are actually made in the real world by reference to guiding principles.

Formative assessment and feedback will be given in tutorials to enable the student to prepare for the summative case study and examination.