

Liverpool John Moores University

Title: INTERNATIONAL MANAGEMENT
Status: Definitive
Code: **7500MY** (103673)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

| Team | Leader |
|--------------|--------|
| Philip Kelly | Y |

Academic Level: FHEQ7
Credit Value: 30.00
Total Delivered Hours: 78.00
Total Learning Hours: 300
Private Study: 222

Delivery Options

Course typically offered: Runs Twice - S1 & S2

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 26.000 |
| Workshop | 52.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|-------------------|--|---------------|---------------|
| Essay | AS1 | Individual report (5,000 words) | 50.0 | |
| Essay | AS2 | Group presentation (2 pages typed notes) | 25.0 | |
| Essay | AS3 | Group report (1,000 words reflective learning) | 25.0 | |

Aims

To introduce students to the major issues of managing business resources, including people, information, knowledge and technology. The module takes a multi-disciplinary approach to managing the resources within the global environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and understand a number of key issues concerned with how resources serve strategic business functions using a multi-disciplinary approach.
- 2 Synthesise theories from a range of subject disciplines to address issues in the context of the simulated business situation.
- 3 Produce effective management reports based around the simulated business contexts that address the impact to business resources and future business practice and the effectiveness of actions that may be taken to address issues.
- 4 Work as part of a team to deliver a group presentation to a client organisation outlining a summary and findings from the management report.
- 5 Develop a familiarity with the concepts of reflective practice in relation to individual and group activities

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | | | |
|-------|---|---|---|---|---|
| Essay | 1 | 2 | 3 | 4 | 5 |
| Essay | 1 | 2 | 3 | 4 | 5 |
| Essay | 1 | 2 | 3 | 4 | 5 |

Outline Syllabus

The module will work through a series of themes including the following:

*How systems work (Systems Thinking)
Managing the people resource
Managing the information resource
Managing the technology resource
Culture, behaviour and business ethics
The learning organisation
Managing change
Innovation and change*

Learning Activities

This module will be delivered as a series of seminars, mini lectures and action learning workshops.

References

| | |
|------------------------|----------|
| Course Material | Book |
| Author | Kelly, P |

| | |
|------------------------|---------------------------------------|
| Publishing Year | 2009 |
| Title | International Business and Management |
| Subtitle | |
| Edition | |
| Publisher | Cengage |
| ISBN | |

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|------------------------|---------------------------------|
| Course Material | Book |
| Author | Chaffey, D and Wood, S., |
| Publishing Year | 2005 |
| Title | Business Information Management |
| Subtitle | |
| Edition | |
| Publisher | , Financial Times Prentice hall |
| ISBN | |

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|------------------------|-------------------------------|
| Course Material | Book |
| Author | Wall S. & Rees B. |
| Publishing Year | 2004 |
| Title | International Business |
| Subtitle | |
| Edition | 2nd Edition |
| Publisher | Financial Times Prentice Hall |
| ISBN | 0-273-68591-0 |

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|------------------------|-------------------------------|
| Course Material | Book |
| Author | Rugman A.M. & Hodgetts R.M |
| Publishing Year | 2003 |
| Title | 'International Business |
| Subtitle | |
| Edition | 3rd Edition |
| Publisher | Financial Times Prentice Hall |
| ISBN | 0-2736-7374-2 |

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|------------------------|---------------------------------|
| Course Material | Book |
| Author | Cameron, S |
| Publishing Year | 2007 |
| Title | The Business student's Handbook |
| Subtitle | Skills for Study and Employment |
| Edition | 4th edition |
| Publisher | Financial Times Prentice Hall |
| ISBN | |

Notes

This module will be delivered as a series of seminars, mini lectures and action

learning workshops.