

Liverpool John Moores University

Title: INFORMATION MANAGEMENT
Status: Definitive
Code: **7500ST** (103700)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

Team	Leader
Graham Padgett	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 30.00
Total Learning Hours: 150
Private Study: 120

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	30.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Individual Presentation	100.0	

Aims

To develop critical awareness of the importance of information management as a potential and underpinning source of competitive advantage.

To critically evaluate and apply a range of information management models and concepts in a wide range of organisational contexts.

To appraise and assess the principal elements of managing the information function.

To critically evaluate organisational and technical issues which arise.

To provide individuals with the ability to recognize issues in the area of IS/IT and to develop strategies to successfully resolve them and ensure organisational success.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse how current and potential IS/IT issues can affect the business and diminish organisational effectiveness.
- 2 Recognise and evaluate issues that may have a detrimental effect on an organisation's IT/IS resources and produce and present plans to mitigate those effects.
- 3 Provide immediate responses to current and potential issues with proposed solutions.
- 4 Effectively document issues and situations with clear guidelines and recommendations that will progress a resolution within the organisation.
- 5 Develop and demonstrate research capabilities that find and investigate proposed solutions together with appropriately referenced backup.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3	4	5
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Outline Syllabus

Information Management and Strategy

Information as a strategic resource

Knowledge and information

Maximising the return on information

IS/IT Strategies for Competitive Advantage

Attracting and retaining customers

Saving money and boosting profits

Use of the Internet

Managing and Organising the Information Function

Aligning the Information Function with the strategic goals of the enterprise

Cultivating a culture of knowledge sharing

Systems for knowledge capture and dissemination

E-Strategy and Management

"Crossing the chasm" – implementing an "e-culture"

Using customer-facing digital interactive technologies

Managing technological change

IT Infrastructure

Development & Deployment Issues

Information Security and

Computer Crime

Computers and Ethics

Learning Activities

Seminars.

References

Course Material	Book
Author	Hickie, S, Bocij, P, Chaffey, D and Greasley, A
Publishing Year	2005
Title	Business information systems
Subtitle	
Edition	
Publisher	Harlow: Pearson Education
ISBN	

Course Material	Book
Author	Elliott, G
Publishing Year	2004
Title	Global business information technology
Subtitle	an integrated systems approach
Edition	
Publisher	Harlow: Addison-Wesley
ISBN	

Course Material	Book
Author	Laudon, K C and Laudon, J P
Publishing Year	2003
Title	Essentials on management information systems
Subtitle	
Edition	
Publisher	Harlow: Prentice Hall
ISBN	

Course Material	Book
Author	Information Week (Journal)

Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Computer Weekly (Journal)
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

Seminars.