

## Liverpool John Moores University

Title: ENTREPRENEURIAL LEADERSHIP  
Status: Definitive  
Code: **7501BKFSM** (101394)  
Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies  
Teaching School/Faculty: Dublin Business School

Team	Leader
Nick Hawkins	Y

**Academic Level:** FHEQ7  
**Credit Value:** 20.00  
**Total Delivered Hours:** 200.00  
**Total Learning Hours:** 200  
**Private Study:** 0

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	175.000
Workshop	25.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Critical evaluation and strategic Leadership approaches for participants chosen enterprise (5000 words)	100.0	

### Aims

*To enable participants to review their personal leadership style and to evaluate management and leadership concepts, traits and theories particular to enterprises.*

*To produce action plans for improvement to leadership styles within the workplace*

### Learning Outcomes



<b>Course Material</b>	Book
<b>Author</b>	Shipka, B
<b>Publishing Year</b>	1997
<b>Title</b>	Leadership in a Challenging World
<b>Subtitle</b>	A Sacred Journey
<b>Edition</b>	
<b>Publisher</b>	Butterworth-Heinemann
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Goleman, D
<b>Publishing Year</b>	1998
<b>Title</b>	Working with Emotional Intelligence
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Bantam Books
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Cleveland, H
<b>Publishing Year</b>	1997
<b>Title</b>	Leadership and the Information Revolution
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	
<b>ISBN</b>	

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## Notes

This module provides an approach to Entrepreneurial Leadership. The module focus, which calls widely on the use of research and case examples, explored in Action Learning Sets, will enable participants to prepare a Critical evaluation and strategic Leadership approaches for participant related to their enterprise.