Liverpool John Moores University

Title: ENTREPRENEURIAL LEADERSHIP

Status: Definitive

Code: **7501BKFSM** (101394)

Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies

Teaching School/Faculty: Dublin Business School

Team	Leader
Nick Hawkins	Υ

Academic Credit Total

Level: FHEQ7 Value: 20.00 Delivered 200.00

Hours:

Total Private Learning 200 Study: 0

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	175.000
Workshop	25.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Critical evaluation and strategic Leadership approaches for participants chosen enterprise (5000 words)	100.0	

Aims

To enable participants to review their personal leadership style and to evaluate management and leadership concepts, traits and theories particular to enterprises.

To produce action plans for improvement to leadership styles within the workplace

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain leadership and identify the relationship between leadership and management;
- 2 Analyse a range of leadership and management theories;
- 3 Identify and contrast approaches to learning and implications for self;
- 4 Evaluate the importance of effective communication in personal and professional roles:
- 5 Construct a framework for time management planning.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3 4 5

Outline Syllabus

Leadership traits
Leadership styles and theory
Learning styles
Self-development
Communication
Time management
Assertiveness
Stress

Learning Activities

All learning sessions will be held as Action Learning Sets— (Action Learning Sets: where a group of people come together, both in the modules and in peer groups, to help each other to learn from their experience — both within the module)

References

Course Material	Book
Author	Northouse P.G
Publishing Year	2001
Title	Leadership - Thoery & Practice
Subtitle	
Edition	2nd Edition
Publisher	Sage
ISBN	

Course Material	Book
Author	Shipka, B
Publishing Year	1997
Title	Leadership in a Challenging World
Subtitle	A Sacred Journey
Edition	
Publisher	Butterworth-Heinemann
ISBN	

Course Material	Book
Author	Goleman, D
Publishing Year	1998
Title	Working with Emotional Intelligence
Subtitle	
Edition	
Publisher	Bantam Books
ISBN	

Course Material	Book
Author	Cleveland, H
Publishing Year	1997
Title	Leadership and the Information Revolution
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module provides an approach to Entrepreneurial Leadership. The module focus, which calls widely on the use of research and case examples, explored in Action Learning Sets, will enable participants to prepare a Critical evaluation and strategic Leadership approaches for participant related to their enterprise.