

Liverpool John Moores University

Title: GOVERNANCE PROJECT
Status: Definitive
Code: **7501BLWIS** (101416)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Lynn Hill	Y

Academic Level: FHEQ7 **Credit Value:** 60.00 **Total Delivered Hours:** 600.00
Total Learning Hours: 600 **Private Study:** 0

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	590.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	An individual presentation of a report to the tutor and fellow participants critically reviewing the research and its findings.	20.0	
Dissertation	Diss	produce an individual dissertation. (12,000 words)	70.0	
Reflection	Refl	An individual reflection of the students learning experience set in context to the research programme. (2,000 words)	10.0	

Aims

To enable participants to prepare a dissertation by applying concepts, techniques and models to a practical issue or problem relating to leadership and corporate

governance.

Learning Outcomes

After completing the module the student should be able to:

- 1 Construct an appropriate research design and conduct an extensive piece of research in to contemporary issue in leadership and corporate governance.
- 2 Apply critically a range of theoretical concepts to a leadership and corporate governance issue or problem
- 3 Interpret and measure and critically evaluate the techniques used in the research.
- 4 Determine a range of effective conclusions, make recommendations and communicate effectively the results of their work in both in writing and orally.
- 5 Reflect critically on their learning and self development activity.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	3	4
Dissertation	1	2	3	4
Reflection	3	4	5	

Outline Syllabus

Producing a research based dissertation

Learning Activities

Participants meet in a peer support group of no more than six and a tutor facilitator. The minimum time for completion of a Dissertation is 6 months. Groups normally meet in tandem to the module delivery, the agenda of each meeting will vary according to the needs of the participants in the group. (e-learning)

References

Course Material	Book
Author	Aaker, DA, Kumar, R, Day, GS
Publishing Year	1995
Title	Marketing Research
Subtitle	
Edition	5th
Publisher	Wiley & Sons

ISBN	
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Course Material	Book
Author	Gill, J. & Johnson, P
Publishing Year	1997
Title	Research Methods for Managers
Subtitle	
Edition	
Publisher	Paul Chapman Publishing
ISBN	

Course Material	Book
Author	Saunders et al
Publishing Year	2003
Title	Research Methods for Business Students
Subtitle	
Edition	
Publisher	FT/Prentice Hall
ISBN	

Notes

This module provides an opportunity for participants to conduct an extensive research project address issues or problems within the field of governance. The module focus, which calls widely on the use of research and case examples previously explored in Action Learning Sets, will enable participants to prepare an extensive research project