

Liverpool John Moores University

Title: Financial Analysis
Status: Definitive
Code: **7501BUSFI** (118789)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Alistair Beere	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	24.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Project		50.0	
Practice	Practical		50.0	

Aims

- 1. Develop a practical understanding and critical appraisal of the theory and practice of external financial reporting*
- 2. Enable the interpretation, analysis and evaluation of published financial information of quoted corporate entities*
- 3. Synthesise and appraise financial information generated by both traditional and modern management accounting techniques*
- 4. Select and critically appraise appropriate financial decision making techniques to problems arising in planning, decision-making and control in the current business*

environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically assess the evolution and regulation of Financial Reporting
- 2 Critically analyse information contained in published financial statements of quoted corporate entities.
- 3 Select, apply and evaluate appropriate financial decision making techniques used in financial appraisals of business projects to assess their impact on business performance and shareholder wealth.
- 4 Use spreadsheets to present, analyse and evaluate financial information
- 5 Apply and evaluate management accounting information in a modern business context.
- 6 Evaluate and apply the role, the methods and limitations of modern budgetary concepts in planning and controlling business organisations

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Project	1	2	3	4	5	6
Practical	2	3	5			

Outline Syllabus

1. *Introduction to the financial world and to evolution and regulation of Financial Reporting*
2. *Review of the Income Statement, Balance Sheet and Cash Flow Statements*
3. *Interpretation of published financial statements using ratio analysis.*
4. *Introduction to Management Accounting systems for performance measurement including absorption costing; marginal costing; activity based systems and their role in decision making.*
5. *Review of the basis and use of Planning, Control and Performance Measurement systems and non-financial measurement systems including the Balanced Scorecard.*
6. *Identification of potential investment opportunities and appraisal of same using various techniques.*

Learning Activities

Classes will take place in traditional lecture format with built-in group work to aid discussion and debate. Tutorials and Case Studies are also used in order to underpin the practical elements.

References

Course Material	Book
Author	Tony Davies and Tony Boczko
Publishing Year	2005
Title	Business Accounting and Finance (2nd Ed.)
Subtitle	
Edition	2nd
Publisher	McGraw Hill
ISBN	

Course Material	Book
Author	Paul M. Collier
Publishing Year	2009
Title	Accounting for Managers
Subtitle	
Edition	3rd
Publisher	John Wiley and Sons
ISBN	

Course Material	Book
Author	Peter Atrill and Eddie McLaney
Publishing Year	2007
Title	Management Accounting for Decision Makers
Subtitle	
Edition	5th
Publisher	FT Prentice Hall
ISBN	

Course Material	Book
Author	Peter Atrill and Eddie McLaney
Publishing Year	2011
Title	Financial Accounting for Decision Makers
Subtitle	
Edition	6th
Publisher	FT Prentice Hall
ISBN	

Course Material	Book
Author	Maurice Pendlebury and Roger Groves
Publishing Year	2004
Title	Company Accounts – Analysis, Interpretation and Understanding
Subtitle	
Edition	6th
Publisher	Thomson

ISBN	
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Course Material	Book
Author	Colin Drury
Publishing Year	2009
Title	Management Accounting for Business Decisions
Subtitle	
Edition	4th
Publisher	Cengage Learning
ISBN	

Course Material	Book
Author	Roger W Mills and John Robertson
Publishing Year	1999
Title	Fundamentals of Managerial Accounting and Finance
Subtitle	
Edition	4th
Publisher	Mars Publishers
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	Business Journals and Business sections of quality newspapers
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module is designed to provide a thorough financial platform for business managers. It will enable participants develop a knowledge and understanding of the implications of financial information and an ability to apply this information in practical management scenarios.

The content of this module is designed primarily for business managers and not accountants.