

Liverpool John Moores University

Title: Dissertation
Status: Definitive
Code: **7501BUSGM** (118795)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

| Team | Leader |
|----------------|--------|
| Alistair Beere | Y |

Academic Level: FHEQ7
Credit Value: 60.00
Total Delivered Hours: 600.00
Total Learning Hours: 600
Private Study: 0

Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 600.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|--------------|-------------------|--------------------------|---------------|---------------|
| Dissertation | Disser | 20,000 word dissertation | 100.0 | |

Aims

- 1. To enable the student to develop a Research Dissertation, applying managerial concepts and techniques to a problem or issue with significant implications to a chosen organisation and/or industry*
- 2. To produce robust research underpinned with qualitative/quantitative data analysis*

Learning Outcomes

After completing the module the student should be able to:

- 1 Use a range of scientific research techniques to help explore and explain, and, if appropriate, to resolve a managerial issue or problem
- 2 Select, evaluate and apply current theoretical concepts relating to a HR management issue
- 3 Apply critically a range of theoretical concepts to the managerial issue or problem
- 4 Derive effective conclusions or recommendations to the issue or problem based on primary or secondary data analysis
- 5 Evaluate and discuss the potential implications of the implementation of any recommendations or conclusions
- 6 Reflect on participant development of learning, knowledge, and skills during the preparation of the dissertation
- 7 Complete the research dissertation with a view to producing a publishable research paper from the work

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | | | | | |
|--------------|---|---|---|---|---|---|---|
| Dissertation | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|--------------|---|---|---|---|---|---|---|

Outline Syllabus

To enable the student to develop a Research Dissertation, applying managerial concepts and techniques to a problem or issue with significant implications to a chosen organisation and/or industry.

Learning Activities

A detailed progression map with deadlines is outlined and agreed between the student and his/her Dissertation Supervisor over the course of the module. This map is updated at every meeting and both parties ensure they work towards the agreed goals and deadlines.

References

| | |
|------------------------|----------------------------------|
| Course Material | Book |
| Author | Bryman, A and Bell, B. |
| Publishing Year | 2007 |
| Title | Business Research Methods (2007) |
| Subtitle | |
| Edition | 2 |
| Publisher | Oxford University Press |
| ISBN | |

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|------------------------|-----------------------------------|
| Course Material | Book |
| Author | Maylor, Harvey and Blackmon, Kate |

| | |
|------------------------|---|
| Publishing Year | 2005 |
| Title | (2005) Researching Business and Management. |
| Subtitle | |
| Edition | 1 |
| Publisher | Palgrave Macmillan |
| ISBN | |

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|------------------------|-----------------------|
| Course Material | Book |
| Author | Pallant, J. |
| Publishing Year | 2010 |
| Title | SPSS Survival Manual |
| Subtitle | |
| Edition | 4 |
| Publisher | Open University Press |
| ISBN | |

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|------------------------|---|
| Course Material | Book |
| Author | Saunders, M., Lewis, P. and Thornhill, A. |
| Publishing Year | 2009 |
| Title | Research Methods for Business Students 5th Edition. |
| Subtitle | |
| Edition | 5 |
| Publisher | FT Prentice Hall |
| ISBN | |

Notes

Students will have completed a module in Action Learning and Research and produced a proposal prior to the assignment of a supervisor. Students will meet with their supervisor on a regular basis during the development of the dissertation. The agenda of each meeting will vary according to the needs of the student.